Horphag Research Unveils New Ad Campaign

Horphag Research unveils a new advertising campaign showcasing the unique health benefits of Pycnogenol® for joint, eye, heart, cognitive function, and sports nutrition. The new campaign represents the evolution of the Pycnogenol® brand while continuing to stay true to the commitment to science. Look for the new advertisements in trade magazines, consumer publications, and industry trade websites, or visit www.pycnogenol.com.

Like Us on Facebook!

The official Pycnogenol® Facebook page has launched! Facebook provides a unique opportunity and community to share real-time information on our flagship ingredient with you, our valued customers, as well as thousands of consumers. We invite you to visit the page at www.facebook.com/pycnogenol and “like” Pycnogenol® so that you can receive continuous research updates, news, and marketing materials. The site will grow and change over the coming weeks as we continue to develop it, so we encourage you to check back regularly.

We hope the page serves as a tool to help you further your business and stay on the cutting edge of Pycnogenol® news.

Welcome

We are throwing our hat in the cognitive function ring with a new clinical study on Pycnogenol® supplementation and memory improvement in both young and elderly individuals.

I am also pleased to share some exciting details on several new global product launches that truly exemplify innovation for sports nutrition and beauty from within.

Pycnogenol® is now part of the Facebook community, and we encourage you to “like” our page and take advantage of this new option for you to receive regular news updates.

I look forward to reconnecting with many of you at upcoming trade shows and meetings in the months to come.

Best Regards,

Victor Ferrari
Chief Executive Officer
Horphag Research

Pycnogenol®, French maritime pine bark extract, is a registered trademark of Horphag Research Ltd and is protected by U.S. patents #5,720,956 and #6,372,266 and other international patents.

www.pycnogenol.com

Pycnogenol® for Cognitive Function

The Latest Products Using Pycnogenol®

Pycnogenol® Shown to Improve Visible Signs of Aging

Pycnogenol® Naturally Improves Menopause Symptoms

In a recent clinical study among college students, Pycnogenol® was found to enhance mental performance, improve memory and raise test scores while decreasing anxiety.

*Brain Power

Clinical studies have shown that Pycnogenol® helps improve blood flow, blood pressure, fight cramps, and extends antioxidants to achieve peak muscle performance in athletes.

*Go the Distance

Look, Feel and Live Better

www.pycnogenol.com

One Tablet for Heart, Joint, Skin, Eyes and More...

Pycnogenol®, one of nature’s most powerful antioxidants has proven its safety, quality and efficacy with more than 40 years of research, over 280 scientific publications and 7000 patients tested.*
F
rom lying around for longer to borrowing for the familiar beep beep, the potential effects of Pycnogenol® have been studied in college students. The study examined 53 Italian university students, aged 17-25 years. After supplementing with 150 mg of Pycnogenol® per day, for eight weeks, the study found that Pycnogenol® significantly improved mental performance, including improved sustained attention, memory, and mood in students. Students taking Pycnogenol® had a higher test score at university exams than the control group and experienced significantly improved alertness and concentration. Results also showed that Pycnogenol® did not cause significant changes in heart rate, weight, and blood pressure, with a 17 percent improvement in cardiovascular function.

Recent research published in Pemmirama Medica found that Pycnogenol® significantly enhanced memory in postmenopausal women. The study examined 70 perimenopausal women, aged 40-50 years. After supplementing with 75 mg of Pycnogenol® per day for three months, the study found that Pycnogenol® significantly improved memory function, including improved memory for recent events and the feeling of being healthy.

The study also demonstrated that the effects of Pycnogenol® on a range of biomarkers for cognitive measures in 101 senior individuals, aged 60-91 years. The study also examined the “oxidative stress” hypothesis of ageing and neuronal degeneration as well as the “inflammation” hypothesis of ageing and neuronal degeneration. The results showed that Pycnogenol® was effective in improving overall vascular function, as demonstrated by blood flow to the brain, heart, and blood vessels.

Conclusions

The study reported that Pycnogenol® is a unique supplement that is designed to manage symptoms of chronic venous insufficiency, such as swelling, pain, and tiredness. It is a new pre-race fuel that is specifically developed for optimal performance, health, and well-being.

Three Elite Performance Products from USN

USN’s VASC-U-FIT™ is a unique formulation of scientifically tested polyphenol-rich fruit extracts, Vitamin B12, Pycnogenol® (100mg), Vinburnine and absorption enhancers. VASC-U-FIT™ is designed to manage symptoms of lower limb venous insufficiency, such as swelling, pain, and tiredness. It is a new pre-race fuel that is specifically developed for optimal performance, health, and well-being.

Dietary Supplement Flebon®

Research has shown Pycnogenol® effectively helps against the typical signs of aging, such as swelling, pain, and the feeling of being healthy. It eases fatigue and capillaritis and effectively reduces lower leg fatigue.

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Researchers suggest that several physiologic contributions of Pycnogenol® may have contributed to the improved cognitive function of investigated students, as well as antialcohol effects that contributed to a decreased alcohol consumption. While Pycnogenol® is a unique supplement that is designed to manage symptoms of chronic venous insufficiency, such as swelling, pain, and tiredness, the results are particularly promising and may be further investigated in a larger population group.

Similar conclusions were drawn in the study with college students. The lead researcher, Dr. Gianni Belcaro, observed that the results support research from a range of disciplines that suggests the antioxidants may aid in preserving or enhancing specific mental functions. The study also demonstrated that the antioxidant benefits associated with antialcohol supplementation are associated with memory.

While Pycnogenol®’s cognitive function benefits are the process of being investigated further, combination formulas with Pycnogenol® for memory are also being explored.

Finishing and natural memory aid by supporting your brain with a healthy diet and supplement regimen. Now to the science of natural oxidative stress: oxidative stress is inherent to cellular and tissue aging, and oxidative-stress stress is increased by exercise and aging. According to researcher Dr. Jean-Francois

Pycnogenol® Shown to Improve Signs of Aging

Nutritional supplement Pycnogenol® was found to improve skin at a physiologically relevant level, with a significant increase in skin hydration by 24 percent. It also increased skin tensile strength by 21 percent and elasticity by 25 percent in women in a trial recently published in Skin Aging. Pycnogenol® is the only natural supplement that has been clinically demonstrated to reduce wrinkles, aging of the skin, and fine lines. According to researcher Dr. Jean-Francois

Pycnogenol® Shown to Naturally Improve Menopause Symptoms

Pycnogenol® was found to significantly improve signs and symptoms of menopause and decreased elevated levels of oxidative stress, while helping to reduce “hot heart” health, which is particularly important as menopausal women live at elevated risk for cardiovascular disease. The study examined 70 perimenopausal women, aged 45-50. After supplementing with 100 mg of Pycnogenol® per day (50 mg taken twice daily), over eight weeks, the study concluded that Pycnogenol® has shown to improve hot flushes, night sweats, mood swings, irregular heartbeat, irregular periods, bone density of limbs and vaginal atrophy among perimenopausal and early menopausal patients, showing a decrease from an average of 2.67% to 1.54%. Pycnogenol® also effectively decreased the occurrence of anxiety during menstruation, with a decrease from a baseline average of 4.83% to 2.83%. In addition, irregular heart beat and depersonalization symptoms decreased by 16.9%. Pycnogenol® has shown to improve skin at a physiological level, with a significant increase in skin hydration by 24 percent. It also increased skin tensile strength by 21 percent and elasticity by 25 percent in women in a trial recently published in Skin Aging. Pycnogenol® is the only natural supplement that has been clinically demonstrated to reduce wrinkles, aging of the skin, and fine lines.